



NORTH SHORE GIRLS SOFTBALL

Dear Prospective North Shore Sponsor,

The 2011 softball season is approaching rapidly! North Shore Girls Softball League has been providing a quality recreational softball program for girls between the ages of 5 and 14 in the Carmel Valley, Del Mar, Torrey Hills, Solana Beach, Rancho Santa Fe and Fairbanks Ranch communities since **1988**. We would like to invite you, as an area business, to participate in the 2011 NSGSL sponsorship program.

Your **tax-deductible contribution** (Federal Tax ID number 33-0527134) will be used for the following: player and coaches clinics, new equipment, uniforms, umpire fees, awards, field repair and upgrade. Your generous support will help us provide a complete softball experience for the young girls in our community. And as our operating costs in running the league continue to rise your support of North Shore Girls Softball is that much more vital for the upcoming season.

North Shore sponsorship is offered at an Individual Team or League Level. The sponsorship plans (see on the attached sheet) are designed to expose and promote your business and generate direct revenue from our 350 girls, their families, and the community at large. Our North Shore families love to patronize those businesses that support their daughters!

If the plans listed do not fit within your budget, we are open to any financial contribution you can make to help our girls in 2011!

Thank you, in advance, for your consideration of sponsorship for North Shore Girls Softball League. We recognize the economy is difficult now, but youth league sponsorship is an expense that can pay dividends to your business for years to come. For additional information on our league, please visit www.nsgsl.com. For additional questions, please feel free to call or e-mail me directly.

Best Regards,

Kent Zapata
2011 President
North Shore Girls Softball League



North Shore Girls Softball League 2011 Sponsorship Options:

1. Individual Team Sponsorship - \$400

Package Includes:

- Sponsor's name on team jerseys
- Recognition plaque for sponsor's place of business
- Advertising in League Directory (please include any artwork)
- Link to sponsors web-site on NSGSL "Sponsor Link Page"
- Invitation to year-end appreciation event

2. League Sponsorship - \$500

Package Includes:

- Game of the Week. Package Includes:
- 3' x 6' banner displayed on CVRC field Saturday's during the season
- Mention of sponsor by live announcers at "Saturday Game of the Week"
- Advertising in League Directory (please include artwork)
- Recognition plaque for sponsor place of business
- Link to sponsor web-site via NSGSL "Sponsor Link Page"
- Invitation to year-end appreciation event
- Banner displayed at Player Evaluation Day, Clinics, Championship Saturday, & Picture Day in addition to Game of the Week available for an additional fee.

For More Information About Sponsorship Opportunities, Call:

Kent Zapata, President at (619) 756-2256,
or visit us at www.nsgsl.com

**If you know of an individual or business interested in being a
North Shore sponsor... we would welcome your referral!**



North Shore Girls Softball League Sponsor Information

Please Print Clearly

Sponsor Name: _____

Address: _____ City: _____ Zip: _____

Contact Person: _____

Telephone: _____

Email Address: _____

Fax: _____

Sponsor Name for Web:

(If different from above)

Sponsor Name for Jerseys:

Sponsor Web Address for Linking:

Enclose your camera-ready artwork and copy for your advertisement page in the League Directory and web page links.

If you daughter plays in the league, you will likely sponsor her team.

Daughter's full name: _____ Age Division _____

PLEASE CHOOSE SPONSORSHIP PACKAGE

_____ **INDIVIDUAL TEAM SPONSORSHIP PACKAGE: \$400.00**

_____ **LEAGUE SPONSORSHIP PACKAGE: \$500.00**
including Evaluation Day, Clinic, Championship Saturday & Picture Day



North Shore Girls Softball League Artwork Requirements

1. Camera-ready artwork.
2. Artwork can be emailed or else provided on a CD-Rom or DVD.
3. Team Sponsor Artwork for Division pages. Maximum size of 200w x 120h pixels.
4. Team Sponsor Artwork for Sponsors Page. Maximum size of 350w x 210h pixels.
5. League Sponsor Artwork for Home page & Sponsors page. 728w x 90h pixels.
6. Artwork for League Directory.
7. Artwork can be in any of the following formats .JPG, .JPEG, .BMP, .GIF or .EPS with a preference of .gif file for the web and a .EPS file for the directory.
8. No artwork is available - the name you would like put on the web.

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9. No artwork is available – the wording you would like in the league directory.
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Mail the form with check, artwork and copy to:

**North Shore Girls Softball League
3830 Valley Center Drive, Suite 705-201
San Diego, CA 92130**

North Shore Girls Softball Greatly Appreciates Your Support.